

# CONTRACT



**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2410354 /		<u>Alt Order #</u> WOC13441321
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 02/04/22 / 02/04/22
<u>Contract Dates</u> 02/07/22 - 02/13/22	<u>Estimate #</u> 2725	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 473.10
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 405
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 589010	

And:

**AxMedia**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	02/07/22	02/11/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	11111--				5	\$250.00	5.40			
N 2	WOWT	02/07/22	02/11/22	Today Show	7:00 AM-9:00 AM		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	11111--				5	\$275.00	6.90			
N 3	WOWT	02/07/22	02/10/22	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	11-1---				3	\$350.00	10.30			
N 4	WOWT	02/07/22	02/11/22	Olympics Late News			:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	11111--				5	\$375.00	11.20			
N 5	WOWT	02/07/22	02/11/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	11111--				5	\$350.00	14.80			
N 6	WOWT	02/07/22	02/11/22	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	--111--				3	\$70.00	3.80			
N 7	WOWT	02/07/22	02/11/22	Midday News	11:00 AM-12:00 PM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	11111--				5	\$100.00	9.10			
N 8	WOWT	02/07/22	02/11/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	1-1-1--				3	\$325.00	14.80			
N 9	WOWT	02/07/22	02/11/22	Friday Prime 2 Hour	8:00 PM-10:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	----1--				1	\$400.00	6.40			
N 10	WOWT	02/07/22	02/11/22	Olympics Prime Time	7:00 PM-11:00 PM		:30				NM	7	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	12121--				7	\$1,300.00	14.40			
N 11	WOWT	02/07/22	02/09/22	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	--1----				1	\$750.00	11.60			
N 12	WOWT	02/07/22	02/08/22	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$550.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		02/07/22	02/13/22	-1-----				1	\$550.00	8.60				
N 13	WOWT	02/07/22	02/11/22	Today Show II	9:00 AM-10:00 AM		:30				NM	4	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		02/07/22	02/13/22	111-1--				4	\$100.00	5.50				
Totals										473.10			48	\$20,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/11/22	48	\$20,185.00	(\$3,027.75)	\$17,157.25
<b>Totals</b>	48	\$20,185.00	(\$3,027.75)	\$17,157.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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